

# 75% RECYCLED



Did you know that around 75% of the paper produced in India is made from recycled paper or agricultural residue?

Love Paper? You'll love it even more knowing it's made from renewable and sustainable wood and other fibres, which can be recycled time and time again.

Source: Indian Paper Manufacturers Association (IPMA), 2018

Two Sides is a global campaign promoting the unique renewable and sustainable qualities of print and paper.

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World Association of Newspapers and News Publishers

**INS**  
THE INDIAN NEWSPAPER SOCIETY

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